



Sibonile Dube

Head of Communication & Patient Advocacy Novartis South Africa

Nationality: Zimbabwean

Sibonile Dube was appointed as Head of Communications & Patient Advocacy South Africa on 1 January 2020. Before that she was Head of Communications (Africa Cluster) & Public Affairs (Southern Africa) since 1 April 2018, when she joined Novartis.

She has a wealth of experience in Media Relations, External and Stakeholder Relations, Internal Communications and Reputation Management. She also has managed CSR & Sustainability programmes such as the Unilever Sustainable Living Plan which she led during her tenure as Corporate Affairs Director for the Unilever Southern Africa business.

She has over 20 years of experience in Communications gained in multinational companies such as Coca-Cola, Ford Motor Company, LANXESS and Nokia. She is also a Director at LIV-Thomala, a Not for Profit organization for orphaned children. Sibonile is also a mentor for young black females at Phakama Women's Academy. A journalist by profession, Sibonile holds a Diploma in Journalism, a BSc Hons in Sociology and a Master of Management in Strategic Marketing from the Wits Business School.